### Case Study Global Financial Services Provider – Building a Global Networking Team



#### Challenge

A major financial services provider was looking to build a new, highly specialised networking team to support their global operations, including engineers, architects, and a Global Head of the function.

The client needed to ensure the recruitment process also adhered to their diversity and inclusion goals, specifically focusing on increasing the gender balance within the team.

#### Solution

We were retained exclusively to conduct a comprehensive search for key roles to build the new team in London. We not only identified and attracted top talent, but also conducted a market mapping exercise with a focus on a balanced gender talent pool.

Our recruitment strategy led to a diverse shortlist of highly qualified candidates for each position, with submitted profiles name and gender free for a fair selection from a totally anonymous, gender balanced pool.

#### Results

We successfully placed 50% female candidates in the team, meeting the client's diversity goals.

Additionally, we achieved a 2:1 interview-toplacement ratio, ensuring that the best talent was secured to support the global function from their London operation.



## **Ready to Build Your Dream Team?**

Whether you're seeking permanent professionals or interim talent, we're here to help you grow your business with the right people.

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